



TAKE YOUR BUSINESS TO THE  
**NEXT LEVEL**  
WITH QUICKBOOKS ONLINE



On Cover:

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QuickBooks Online  
is the

#1

cloud accounting solution  
for small businesses.<sup>1</sup>

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# Get in the cloud, and get ahead with QuickBooks Online.

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Improve your efficiency so you can spend more time doing the work you love. Here are just a few of the ways QuickBooks Online can save you time:



## Accessible anywhere

Online access means on-the-go access. Send invoices. Pay bills. Receive payments. By moving to the cloud, you can take your office with you anywhere.



## Perfectly in sync

You and your accountant will share just one set of books—in real time. You're both on the same page when you're both in the cloud.



## Always secure

Your online data is protected by the same encryption technology used by the world's top banking institutions<sup>2</sup>—plus it's backed up for you.



## Easily scalable

Cloud-based solutions enable businesses to meet changes in demand by scaling up or down without investing in additional resources.

# QuickBooks Online makes running your business easy.

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Stay on top of your finances and easily get stuff done with QuickBooks Online.



## Stay connected with your bank

Save time on data entry. QuickBooks Online automatically downloads, categorizes and reconciles bank and credit card transactions.<sup>3</sup>



## Send professional invoices

Easily create custom invoices with your company branding and only the fields you need.



## Know where your money is going

See your Profit & Loss, Balance Sheet, and dozens of other reports in one click from any device.



## Capture receipts on your phone

Stay effortlessly organized by simply snapping a photo of your receipt and attaching it to any transaction.



## Manage and pay bills

Record and pay bills from vendors. You can also schedule recurring payments.<sup>4</sup>



## Take a test drive

For more features or to take QuickBooks Online for a free 30-day trial, visit [quickbooks.co.za](https://quickbooks.co.za)



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miramarfarms

Mark Battey  
Miramar Farms

David Williams  
Hooker's Sweet Treats





# See if your business could benefit from QuickBooks Online

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Your business is unique, and so are your financial management needs. Take this short survey to find out if cloud accounting could work for you.

**Are you comfortable working online?**

QuickBooks Online brings the power and efficiency of cloud based computing to your everyday online world. You can even enjoy real-time access to your books from any mobile device or your computer.

**Would you like to access your books from different platforms?\***

With QuickBooks Online, you and your team can access your financial information from the web on a PC or Mac, or on the go from your tablet, iPhone or Android.

**Does your business have multiple users or locations?**

Up to five people can use QuickBooks Online, with users getting their own individual IDs, which can track (or limit) their activities. Multiple users can work on one file at the same time, resulting in significant cost savings compared with multiple software licenses.

**Would you like to easily share your books with your accountant?\*\*\***

With QuickBooks Online, your accountant can access your books remotely to answer questions, fix problems, and do anything needed to get you ready for tax time.



**Would you like to always be on the latest software?**

QuickBooks Online gives you zero maintenance software without the need for upgrades. You will always have the latest version of software and receive updates automatically.

**Do you need to track your balance sheet by class?**

Choose QuickBooks Online Plus for the ability to categorize your income and expenses using class tracking.

**Do you require highly customized invoicing?**

For businesses that need to use a custom invoice format—some franchises, for example, require pre-approved invoices or have legacy inventory customization needs—QuickBooks Online may not be the right fit. We would recommend QuickBooks Desktop.

**Is QuickBooks Desktop a better fit for my business?**

QuickBooks Online is a great solution for most businesses. If you're business uses features such as job costing, progress invoicing, or sales orders, you may want to consider QuickBooks Desktop software.

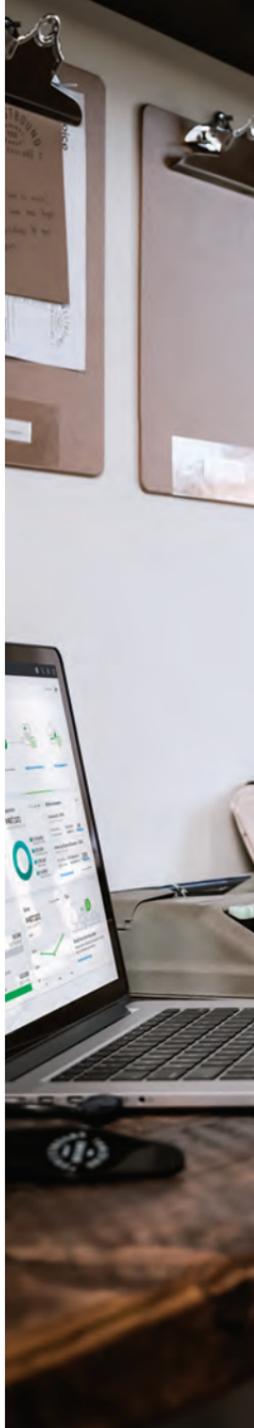
\*QuickBooks Online requires a computer with a supported Internet browser (Chrome 41 or later, Firefox 36 or later, Internet Explorer 10 or later, Safari 6.2 or later) and an Internet connection (a high-speed connection is recommended). The QuickBooks Online mobile app works with iPhone, iPad, and Android phones and tablets. Devices sold separately; data plan required. Not all features are available on the mobile apps and mobile browser. QuickBooks Online mobile access is included with your QuickBooks Online subscription at no additional cost. Data access is subject to cellular/internet provider network availability and occasional downtime due to system and server maintenance and events beyond your control. Product registration required.

\*\*Invite up to two accounting professionals, such as your accountant or bookkeeper, to access your data. Once they accept your invitation they will automatically get signed up for QuickBooks Online Accountant, allowing them to access your data.



3 OUT OF 4

small businesses get  
more work done with  
QuickBooks Online.<sup>5</sup>







Want to learn more about the benefits  
of QuickBooks Online?

We're here to  
help.

+27 010 203 4300  
[quickbooks.co.za](http://quickbooks.co.za)

<sup>1</sup> Over 1.5 million people—based on number of users from paying QuickBooks Online companies worldwide, August 2016.

<sup>2</sup> Service availability subject to occasional downtimes for systems or service maintenance. Terms, conditions, pricing, features, and service options subject to change without notice.

<sup>3</sup> Online services vary by participating financial institutions or other parties and may be subject to application approval, additional terms, conditions, and fees.

<sup>4</sup> QuickBooks Online Essentials and QuickBooks Online Plus include the manage and pay bills feature.

<sup>5</sup> Based on Intuit survey, 2014.